

ALLISON B. CHRISTMAN

OBJECTIVE

To obtain a web or design related position where I can use my computer and creative skills.

EXPERIENCE

2009-Present Western & Southern Financial Group Cincinnati, OH
Website Specialist

- Create graphics and animations for company's websites.
- Work with Marketing on verbiage and content updates for websites.
- Oversee and act as support for CMS.
- Develop new web features with CSS and HTML.
- Run usability studies and make suggestions for website improvements.
- Review website reports and work on SEO.
- Work with programmers to obtain functionality of web.
- Manage all ongoing website projects.

2000-2008 Standard Textile Co. Inc. Cincinnati, OH
Web Designer

- Design and manage intra/internet sites including international sites.
- Create and support eLearning modules.
- Create and support animations, videos and presentations.
- Work with programmers to obtain functionality of web.
- Organize photo shoots and presentations.
- Design and manage associate and visitor messaging system.
- Work with Marketing on print layouts, verbiage and designs.

1999-2000 University of Cincinnati Cincinnati, OH
Web Designer

- Design and maintain Women's Studies website.
- Organize team to complete website project.

EDUCATION

1995-2000 University of Cincinnati – DAAP Cincinnati, OH

- Bachelor's Degree in Digital Design.
- Member of Delta Delta Delta Sorority, House Manager in 1999.

1991-1995 Princeton High School Cincinnati, OH

APPLICATIONS MASTERED

Photoshop, Illustrator, Flash, Dreamweaver, FrontPage, 3Di Authoring, Premiere, Captivate, HTML, CSS, Word, Excel and PowerPoint.